

CLAIMS

What is claimed is:

1. A modular hookless lure system comprising:

a plurality of lure module elements, each said lure module elements  
5 having a proximal end opposite a distal end, a tie eye affixed at said proximal  
end and a snap swivel affixed at said distal end and lure means there between;  
wherein each said tie eye can be attached to any existing fishing line and any  
said snap swivel can be removably attached to any selected hook of choice or  
any other said tie eye.

10 2. The modular hookless lure system of Claim 1, wherein said lure means is  
selected from the group of functional elements for creating a game fish attraction  
through the use of sound, sight, smell, or vibration.

15 3. The modular hookless lure system of Claim 2, wherein said functional  
elements are selected from the group comprising: clevis; spoon or blade; beads;  
and weighted bobs.

20 4. A modular hookless lure system formed by a plurality of lure module  
elements, wherein at least one of said lure module elements comprises:  
a proximal end opposite a distal end and separated by a wire,

a tie eye affixed at said proximal end for attachment to any existing fishing line;

lure means supported by said wire; and

a snap swivel affixed at said distal end, wherein said snap swivel can be removably attached to any selected hook of choice or any other said tie eye.

5        5.        The modular hookless lure system of Claim 4, wherein said lure means includes at least one functional element for creating a game fish attraction.

10       6.       The modular hookless lure system of Claim 5, wherein said lure means generates a luring stimulus selected from the group comprising: sound, sight, smell, and vibration.

15       7.       The method of providing an interchangeable fishing lures that can be modified in-situ, said method comprising:

- a.       selection of a plurality of interchangeable, adaptable elements that allow various lure functionality to be incorporated by the fisherman between any existing line and any selected hook of choice;
- b.       Attachment of any said interchangeable, adaptable element to an existing fishing line; and
- c.       Selection of a hook; and

d. Attachment of said hook to said adaptable element.

8. The method of Claim 7, wherein said interchangeable, adaptable element comprises:

5 a proximal end opposite a distal end and separated by a wire,  
a tie eye affixed at said proximal end for attachment to any existing fishing  
line;

lure means supported by said wire; and

10 a snap swivel affixed at said distal end, wherein said snap swivel can be  
removably attached to any selected hook of choice or any other said tie eye.

9. The method of Claim 8, wherein said lure means includes at least one  
functional element for creating a game fish attraction.

15 10. The method of Claim 9, wherein said lure means generates a luring  
stimulus selected from the group comprising: sound, sight, smell, and vibration.